

CONEXIÓN ADICCIOFF

this is not a game



ANNEXES | VII

Colabora: Google

Organiza: grupo social ONCE



ANNEX VII. MUPI ADVERTISING SCORING GUIDE

	Excellent (9-10)	Good (7-8)	Suitable (5-6)	In Process (1-4)	Qualification
Content (information)	Complete mastery of the topic, sufficient information in the mupi created, coherence in the presentation. Use of vocabulary appropriate to the age and the subject of the section.	No command of the topic of the work. Sufficient information in the mupi, but with mistakes in the data, Sufficient quantity of data and correct vocabulary.	Not enough mastery of the topic. Lack of consistency and logical order in the presentation, but has a quantity of adequate information and a correct vocabulary.	Does not master the topic and the information In the mupi is insufficient. There is a lack of consistency, and logical order in the information presented. The vocabulary is inadequate for the age group and for the subject presented in the section.	
Creativity	Use of suitable digital Tools at a high level or, if not, of suitable materials for manual processing.	Use of the digital tools with average skill level or if not available, then correct use for a manual elaboration project.	Use of the digital tools at a low level of skill and if not available, of Scant materials for manual production.	Poor use of digital tools or little material for manual preparation.	
Originality	Produces a totally innovative and original mupi.	Produces a quite original mupi.	Produces a correct but not original mupi.	Produces a mupi with with low level of originality.	
FINAL VALUATION					

EXCELLENT: It has a great impact on society. / **GOOD:** It has quite a large impact on society.
SUITABLE: It has a sufficient effect on society. / **IN PROCESS:** It has no impact on society.